

kids eat

A photograph of three students sitting on concrete stairs. In the foreground, a boy with dark hair, wearing a grey polo shirt and blue jeans, is smiling and looking down at a black drawstring bag with a small blue logo. Behind him, a girl with long brown hair, wearing a striped shirt and blue jeans, is sitting and looking to the right. To her right, the legs and feet of another student are visible. The background is a brick wall.

# 2025 Annual Report

# Fueling Hope for Utah Families

## Thanks for standing with us against childhood hunger

This past year once again demonstrated the extraordinary power of a community united for children. While the USANA Foundation supports families globally through sustainable Garden Towers, USANA Kids Eat remains especially close to our hearts because it connects us so personally with you—our volunteers, supporters, Brand Partners, staff, and families. Your generosity, time, and compassion are the heartbeat of this program.

What began as a simple commitment to ensure no child goes hungry has grown into a movement grounded in teamwork, dignity, and hope. Because of you, students across the Salt Lake Valley arrive at school with full stomachs, clearer minds, and the confidence to learn. Schools report improved attendance, behavior, and academic outcomes—but the greatest impact is the reassurance each child feels knowing they can count on a weekend or holiday food bag.

One of the most meaningful moments of the year was packing 3,000 emergency food bags for families affected by the government shutdown and SNAP delays. Your swift support made this response possible, and serving alongside fellow food banks and community partners was a powerful reminder of what we can accomplish together.

Whether you packed bags, delivered food, sponsored a school, or gave quietly and consistently, every act of kindness strengthened this program. You have made USANA Kids Eat more than a service—you've made it a symbol of what generosity can achieve.

We do this for the kids—because no child should ever go hungry. Thank you for showing what love in action looks like and for helping build a brighter, more nourished future for families across our community.

With heartfelt gratitude,

**The USANA  
Foundation Team**



# Our Mission

We believe childhood hunger is unacceptable. At USANA Kids Eat, we're dedicated to empowering children in need right here in the community where USANA Health Sciences is headquartered. Our program provides a practical and impactful framework to combat hunger, alleviate meal uncertainty, and inspire the community to join us in this vital mission.

Through powerful partnerships and collective action, we provide a stable source of food that helps kids unlock their full potential and instills hope for a brighter future. Each meal we deliver eases the burden on struggling families and ensures children receive the nutrition they need to thrive in school, chase their dreams, and experience the joys of childhood.

**We serve because no child should ever go hungry.**

Thanks to the generous support of our community, here's the life-changing impact we've made together this year!

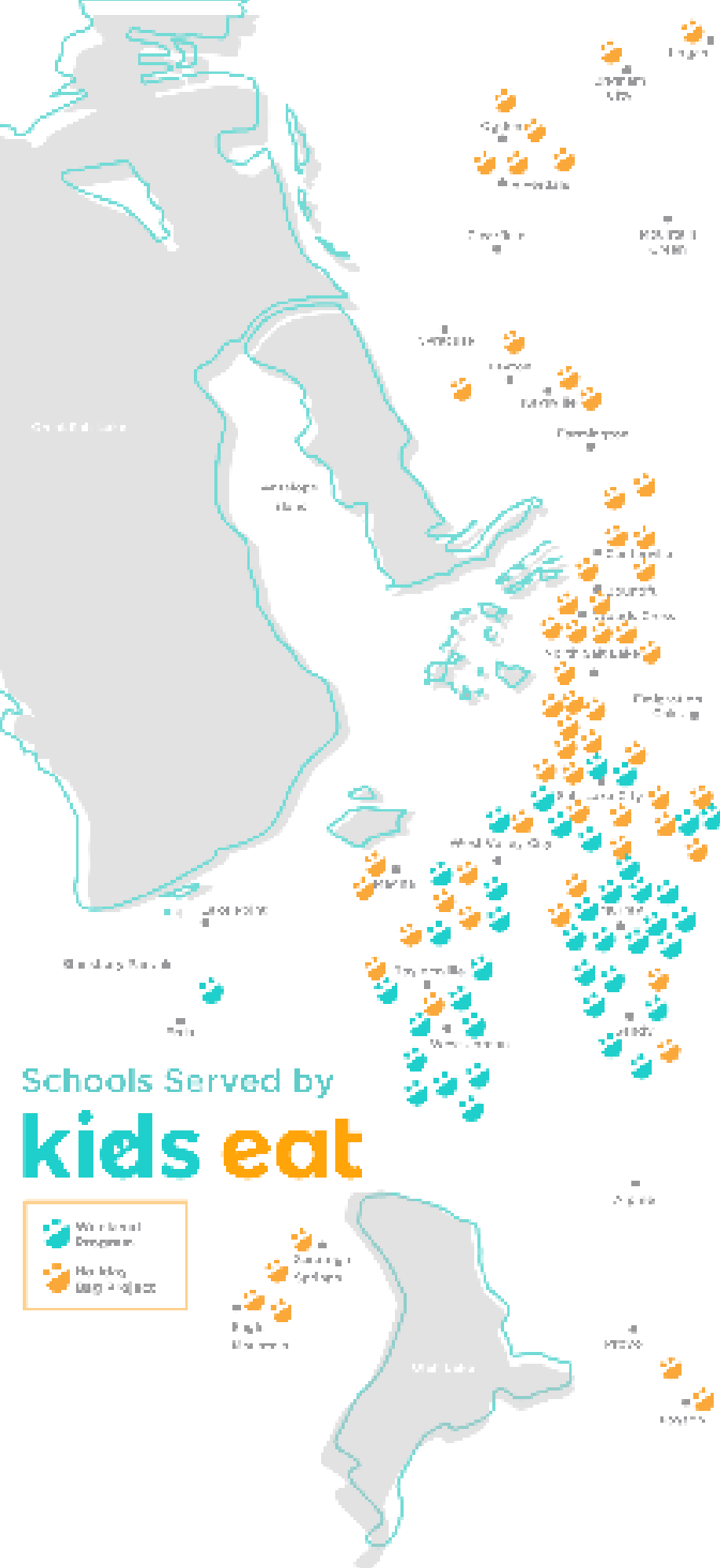
## 100% Donation Guarantee

At USANA Kids Eat, 100% of donations we receive go toward food and the distribution of the bags we assemble in our warehouse. This is made possible because USANA covers all of our administrative costs! Any of our sponsors' donations not used by their adoptive schools were used for refugee families and new move-ins from other schools.



### Our Impact Since 2019

- 3,240,979 meals provided
- 53,007 kids served
- 37,990 volunteer hours donated
- 128 schools, clubs, and community groups supported

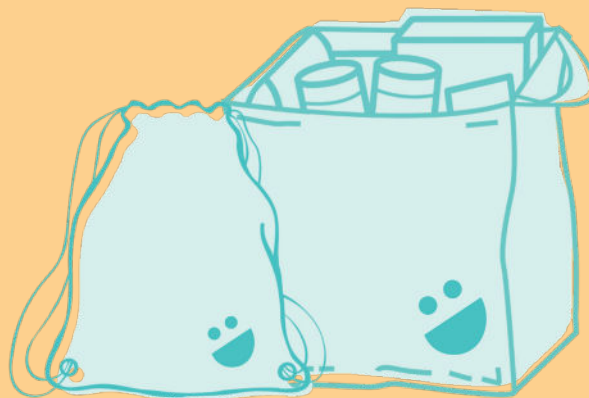


## Weekend Bag Program

Miller Boys & Girls Club (Murray) | Midvale Boys & Girls Club  
Lied Boys & Girls Club | Eccles Boys & Girls Club  
Sandy Club | Liberty Elementary | Children's Hunger Fund  
McMillan Elementary | Hillcrest Junior High  
Horizon Elementary | Longview Elementary  
Parkside Elementary | Riverview Junior High  
Murray High | Viewmont Elementary  
Grant Elementary | Midvale Middle School  
Union Middle | Ascent Academy | DDI Head Start  
Pacific Heritage Academy | Columbia Elementary  
Copper Canyon Elementary | Heartland Elementary  
Majestic Elementary | Oquirrh Elementary  
Terra Linda Elementary | Mountain Shadows Elementary  
Westvale Elementary | Silver Hills Elementary  
Stansbury Elementary | Taylorsville Elementary  
Monroe Elementary | Eisenhower Junior High  
Tooele Elementary | Bountiful Food Pantry | For The Kids  
Children's Justice Center | Beacon Heights Elementary  
Utah Community Action | Jordan School District  
Murray School District | Granite School District  
Canyons School District | Building Youth Around the World  
Navajo Strong | Dos Mundos Academy  
Salt Lake School District | Neighborhood House

## Holiday Bag Project

Adelaide Elementary | Backman Elementary | Muir Elementary  
Bridges Alternative | Cache Valley School District  
Central Davis Jr High | Clayton Middle School | Westlake Jr High  
Columbia Elementary | Cottonwood High Teen Center  
Cyprus High School | Desert Sky Elementary | Newman Elementary  
Eagle Valley Elementary | Emerson Elementary  
Escalante Elementary | Family Support Center  
Farnsworth Elementary | Foxboro Elementary  
Franklin Elementary | Glacier Hills Elementary  
Highland High School | Hillcrest High School  
Hill Field Elementary | Holbrook Elementary  
Hunter Elementary | Kearns Jr High | Woods Cross High School  
Kennedy Jr High | Layton Elementary | Woods Cross Elementary  
Layton High School | Legacy Prep Academy | Whittier Elementary  
Liberty Elementary | Lincoln Elementary | Taylor Elementary  
Magna Elementary | Meadowbrook Elementary  
Meadowlark Elementary | Monticello Academy-West Point  
Monticello Academy- West Valley | Moss Elementary  
Mountain Trails Elementary | Neil Armstrong Academy  
Northstar Elementary | Northwest Middle School  
Oak Hills Elementary | Odyssey Elementary- Woods Cross  
Odyssey Elementary-Ogden | Pacific Heritage Academy  
Park Elementary | Pony Express Elementary  
Reading Elementary | SLCSE- Bryant location  
SLCSE- RosePark Location | South Davis Jr High  
South Kearns Elementary | Valley View Elementary  
Whitesides Elementary



# Our Programs & Projects

## Weekend Bag Program

For many children, school meals are a lifeline, providing essential food and nutrition. When these meals are unavailable during the weekends, many kids are left at risk of going hungry. A single bag of food can make a tremendous difference, offering nourishment and comfort to a child during those critical days away from school. That's why our weekend bag program matters! Here's the impact we made this year:

- 🐾 345,366 meals distributed
- 🐾 49,338 total weekend bags
- 🐾 1,199 kids served
- 🐾 52 schools, clubs, and community groups supported

## Holiday Bag Project

This meaningful initiative provides food to children facing hunger during the extended winter break. By rallying community support, the project ensures that kids who rely on school meals for nourishment don't go without during the holidays. Together, our USANA leaders and volunteers from around the Wasatch Front bring hope, nutrition, and care to children and families in need. Here's the impact we made this year:

- 🐾 60 schools, clubs, and community groups supported
- 🐾 5,029 supported children
- 🐾 201,160 meals provided
- 🐾 632 volunteer donors involved

## Our 2025 Impact

- 🐾 546,526 meals provided
- 🐾 14,413 supported children
- 🐾 4,119 volunteers involved
- 🐾 12,148 hours of volunteering
- 🐾 112 schools, clubs, and community groups supported

# Look for the Helpers

## USANA Kids Eat Contributes to Relief Efforts

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While our Weekend Program is funded by adoptive sponsors and our Holiday Bag Project is supported by participating volunteers, we also receive generous general donations throughout the year. These contributions allow us to respond quickly to urgent community needs. This year, your support helped us take action beyond our regular programs—providing relief during moments of crisis and ensuring families had food when they needed it most.

### California Fire Response

When catastrophic fires struck California in early 2025, our partner Children's Hunger Fund found themselves close to the devastation—many facing impact to their own homes while working tirelessly to support displaced families. Thanks to the generosity of our donors, we were able to respond immediately. USANA Kids Eat sent 2,600 weekend bags (20 pallets) to aid recovery efforts and provided a \$5,000 grant to help build 688 emergency Food Paks, supplying 16,667 meals to families in need. Your support made it possible for us to stand alongside our partners during an incredibly difficult time.



### Supporting Kids Through Summer Break

One question we hear often is, “What happens to the kids during summer break?” At the end of May each year, we deliver pallets of weekend bags to our partner school districts so they can continue supporting students throughout the summer months. Each district operates a free lunch program, and our weekend bags are handed out every Friday—just as they are during the school year. The delivery method may change, but the support does not. This consistency reduces anxiety for children and families, reminding them that they can rely on us no matter the season.





## Filling SNAP Benefits Gaps

During the federal government shutdown, sudden cuts to SNAP benefits in November left schools, clubs, and families unsure how they would feed their children. As calls for help increased, USANA Kids Eat mobilized quickly. With general donations, we purchased \$30,000 worth of food and packed 3,000 emergency bags for families experiencing hardship. Hundreds of volunteers—including the Bountiful Food Pantry, For the Kids, the Utah Department of Cultural and Community Engagement, and Kristen Andrus' Gathering for Impact—joined forces with USANA executives, employees, and community donors to make the event possible.

The effort captured the attention of all four major local TV stations and multiple newspapers, helping raise awareness of community needs. Bags were distributed the next day to six school districts and two food banks, ensuring rapid support for families across the Wasatch Front.

**“This event demonstrated the incredible impact that collaboration can have. When organizations and individuals come together to support families in crisis, we strengthen our entire community.”**

— Brian Paul, USANA Foundation President



# Educators See the Difference

The USANA Kids Eat weekend bag program gives children reliable meals they can count on, helping them stay focused, confident, and ready to learn. These powerful stories from educators show how your support eases food insecurity and brings hope to students and their families.

“One of the most touching experiences this year was a newly arrived family from Mexico who came to school with absolutely nothing. They were scared, overwhelmed, and unsure how to ask for help. After providing essentials and explaining that they could always access our food bags, the mother sent a video of her children cheering with joy—especially over the Ramen noodles. It meant everything to them. She later emailed our principal expressing her gratitude, and I was interviewed for a news story where I shared how truly lifesaving these food bags are for our families. From the bottom of my heart, thank you for supporting our school. Your help means the world to us.”

## Jessy Tingery

Mountain Shadows Elementary



“Our students who participate in the USANA Kids Eat program are always so grateful. They thank me with big smiles every week. One student proudly told me about the cookies he makes using the applesauce from the bags—his own recipe. Another student has a father who recently became disabled and cannot walk. On weekends, he cooks for his younger siblings using items from the food bags. He feels proud, capable, and valued because he can help his family.”

## Chantel Hatch

Riverview Junior High



“One student I think of often is currently experiencing homelessness. She and her family live out of two cars in a park, without access to a kitchen or permanent housing. For them, these bags are a lifeline. Because much of the food doesn’t require heating, they can eat no matter where they are. I know this family is deeply grateful, and the relief these weekend bags provide is immeasurable.”

## Courtney Nolan

Hillcrest Junior High

# Stories from Our Supporters

USANA Kids Eat impacts not only the children we serve, but also the families, volunteers, and partners who make the program possible. These stories from sponsors, volunteers, and community leaders reflect the deep connections formed through service—and the lasting influence of coming together to ensure children have reliable access to food.

“Last month, my daughter was working on her college admission essays. Without telling me, she chose to write about her experience volunteering with USANA Kids Eat. I was so moved when I discovered it. Our family is incredibly grateful to have played even a small role in a program that provides weekend food support for hundreds of children in our state. Beyond supporting the community, USANA Kids Eat has given my children the opportunity to see needs that exist right around them—and to learn how to give love and service where it’s needed most. Thank you for creating a space where our children can grow through compassion.”

## Amanda Millerberg

USANA Kids Eat Adoptive Sponsor

“I began volunteering with USANA Kids Eat several years ago and am now a permanent volunteer. I’m grateful for the chance to be involved in a program that makes such an extraordinary impact on our community. Knowing this work provides a safety net for our most vulnerable population—our children—means everything to me. Being able to do one small thing to serve, and seeing the difference it makes, is incredibly fulfilling and heartwarming. Thank you, USANA.”

## Barbara Preite

USANA Kids Eat Volunteer

“We are proud to partner with USANA Kids Eat to help provide safe, reliable food for children in need. The program’s demonstrated impact aligns closely with our values and gives our family meaningful opportunities to improve lives through both giving and hands-on service. We are especially grateful knowing that 100% of donations directly support food for children in our local communities.”

## James Budge

USANA Kids Eat Adoptive Sponsor



# Our Incredible USANA Kids Eat Volunteers

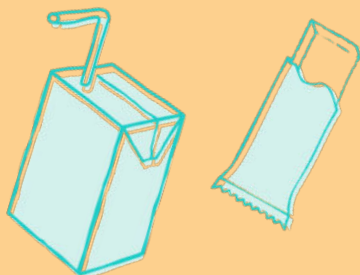
At USANA Kids Eat, our volunteers are the heartbeat of everything we do. Every packed bag, every delivery made, and every smile shared with a child in need begins with the compassion and dedication of our volunteers. They bring energy, care, and purpose to our mission, transforming simple acts of service into powerful moments of hope for families across our community.

This year, our volunteer program was recognized with the UServeUtah Maximum Impact (VPMI) Gold designation, affirming what we see every day—that when dedicated people are supported by a thoughtful, well-run program, extraordinary impact is possible.

## WAREHOUSE TEAM

Our Warehouse Team keeps everything running smoothly by receiving, organizing, and preparing food for packing and delivery. Every bag that reaches a child starts with their careful work behind the scenes. They make it possible for the rest of our volunteers to serve efficiently and for every child to receive the meals they depend on.

|                |        |
|----------------|--------|
| David Sorensen | 1 Year |
| Katie Hart     | 1 Year |
| Patti Gehring  | 1 Year |
| Steve Gehring  | 1 Year |
| Stacey Mast    | 1 Year |
| Amy Taylor     | 1 Year |
| Barbara Preite | 1 Year |



## DELIVERY

Our Delivery Team is the final link between USANA Kids Eat and the children we serve. They load up, head out, and ensure every meal bag reaches its destination safely and on time. Their reliability and care turn our collective effort into real impact, bringing not just food, but hope, directly to the families who need it most.

|                  |         |
|------------------|---------|
| Randy Crebs      | 5 Years |
| Dennis Aardema   | 5 Years |
| Brandi Savage    | 3 Years |
| Dale Hickman     | 3 Years |
| Lorin Wyatt      | 2 Years |
| Jessica Densley  | 2 Years |
| Michelle Wilcock | 3 Years |
| Gerald Brady     | 4 Years |
| Shelli Baxter    | 4 Years |
| Laura Beristain  | 2 Years |
| Samantha Flores  | 2 Years |
| Suzanne Houghton | 2 Years |
| Jaymee Brown     | 4 Years |
| Candy Allen      | 4 Years |
| Mike Sessions    | 3 Years |
| Laura Bronson    | 1 Year  |





## PACK HOSTS

Our Pack Hosts bring people together with purpose. They guide volunteers through the packing process, creating an experience that's organized, meaningful, and fun. With their leadership and enthusiasm, every packing event runs smoothly and every volunteer leaves knowing they made a difference for kids in our community.

|                  |        |                    |        |
|------------------|--------|--------------------|--------|
| Sheila Nichols   | 1 Year | Sheena Blauvelt    | 1 Year |
| Abigail Jackson  | 1 Year | Malorie Murphy     | 1 Year |
| Kristen Fuhriman | 1 Year | Anna Marie         | 1 Year |
| Isabel Wilkerson | 1 Year | Ava Murphy         | 1 Year |
| Lynette Dashner  | 1 Year | Mike Moon          | 1 Year |
| Jenna Anderson   | 1 Year | Christian Anderson | 1 Year |
| Nancy Hughes     | 1 Year | Nick Yeh           | 1 Year |
| Jill Loertscher  | 1 Year | Stephanie Juhl     | 1 Year |
| Katie Burton     | 1 Year | Holly Porter       | 1 Year |
| Sara Cowley      | 1 Year | Rachel Mcallister  | 1 Year |
| Penny Cambell    | 1 Year | Robyn Lefevre      | 1 Year |
| Susan Lundmark   | 1 Year |                    |        |



## WEDNESDAY NIGHT

Our Wednesday Night Crew is the heart of every midweek packing event. Each week, they not only lead volunteers through the packing process, but set the tone for efficiency, fun, and community. Their dedication ensures every event runs smoothly and that kids across our community receive the meals they count on.

|                |         |
|----------------|---------|
| Amanda Goldman | 4 years |
| Jeff Goldman   | 4 years |
| Gerald Brady   | 5 years |
| Emma Davenport | 5 years |
| AnnMarie Sturm | 2 years |
| Gail Williams  | 1 year  |



## ADMIN TEAM

Our Admin Volunteers handle the details that make big things happen—organizing schedules, tracking data, and keeping communication flowing. Their dedication ensures every shift runs smoothly and every part of the program works in harmony. Because of their efforts behind the scenes, our teams can focus on what matters most—strengthening our community and serving kids in need.

|                |        |
|----------------|--------|
| Nancy Hughes   | 1 Year |
| Cassidee Bowen | 1 Year |





# 2025 Adoptive Sponsors

Adoptive sponsors at USANA Kids Eat are more than donors—they are partners in creating hope for children facing hunger. This year, they ensured kids received reliable weekend meals, while corporations and families united through hands-on service, fostering empathy and action. By adopting schools, sponsors built lasting community connections and empowered others to join, extending their impact.

USANA Kids Eat's unique structure ensures that every effort directly impacts children in need. Thanks to USANA Health Sciences covering all operational costs, the focus remains solely on serving kids and expanding the program to reach more schools and communities.

Adoptive sponsors are the heart of USANA Kids Eat's mission. They embody what it means to come together, take action, and make a difference—one meal, one child, and one community at a time. These sponsors exemplify the power of unity, creating a brighter, hunger-free future one meal at a time.



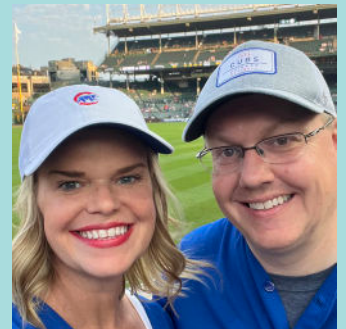
**Amber and Matthew Ferre**  
Murray High School



**762 West LLC**  
Terra Linda Elementary



**Azure Building Group**  
Eisenhower Junior High



**Amy & Tim Haran**  
Eccles Boys & Girls



**Extra Space Storage**  
Heartland Elementary



**Cook Family**  
Viewmont Elementary



**Impact United Soccer Club**  
Riverview Junior High



**America First CU**  
Pacific Heritage Academy  
Mountain Shadows Elementary



**Engage Contracting**  
Longview Elementary  
Tooele Boys & Girls Club



**First Utah Bank**  
Taylorsville Elementary



**Josh & Jenny Foukas**  
Sandy Club for Kids



**Skinner Excavating**  
Copper Canyon Elementary



**James & Lisa Budge Family**  
Hillcrest High School  
Highland High School



**Jeremy & Kristin Andrus Family**  
Hillcrest Junior High  
Parkside Elementary



**Okland Construction**  
DDI Head Start



**Scott & Natalie Stoddard Family**  
Grant Elementary  
McMillan Elementary



**Spencer & Amanda Millerberg Family**  
Midvale Middle School  
Union Middle School



**Timothy & Starleen Wood Family**  
Midvale Boys & Girls Club  
Liberty Elementary



**Jim & Carrie Brown**  
Oquirrh Elementary



**Pete & Michelle Benedict**  
Oquirrh Elementary



**Doug & Jane Hekking**  
Oquirrh Elementary



**Paul & Liz Jones**  
Oquirrh Elementary



**Knight Family Foundation**  
Miller Boys & Girls Club



**Kathryn Armstrong**  
Childrens Justice Center



**Fenton Family Foundation**  
Ascent Academy WVC  
Dos Mundos Academy  
Columbia Elementary  
Farnsworth Elementary  
Majestic Elementary



**Todd & Janet Heiner Family**  
Westvale Elementary



**USANA Health Sciences**  
Stansbury Elementary



# Top 2025 Donors

USANA Health Sciences covers all our administrative costs, which means 100% of all donations go directly to providing food to kids. Thank you to our amazing donors!

## \$100k & Above

Joan and Tim Fenton Family Foundation  
Holiday Bag Project Donors\*

## \$60k & Above

USANA Health Sciences, Inc.  
USANA Corporate Employees

## \$30k & Above

First Utah Bank  
James & Lisa Budge

### \$20k & Above

- 🐾 Oakland Construction
- 🐾 Spencer & Amanda Millerberg
- 🐾 America First Credit Union

### \$15k & Above

- 🐾 Jeremy & Kristin Andrus
- 🐾 Todd & Janet Heiner
- 🐾 Extra Space Storage
- 🐾 Mountain America Credit Union

### \$10k & Above

- 🐾 Engage Contracting, Inc.
- 🐾 Ferre Family
- 🐾 762 West LLC
- 🐾 Timothy & Starleen Wood
- 🐾 Hutchinson Trucking\*

### \$5k & Above

- 🐾 Scott & Natalie Stoddard
- 🐾 Skinner Excavating, Inc
- 🐾 Foothill Family Clinic
- 🐾 Azure Building Group
- 🐾 Anonymous
- 🐾 Associated General Contractors of Utah
- 🐾 Jim & Carrie Brown
- 🐾 Pete & Michelle Benedict
- 🐾 Paul & Liz Jones
- 🐾 Knight Family Foundation
- 🐾 Amy & Tim Haran
- 🐾 EpicVue & Groove Entertainment
- 🐾 Ken Garff West Valley

### \$1k & Above

- 🐾 Target Circle Community Support
- 🐾 Alli Gardner
- 🐾 The Standard

### \$1k & Above

- 🐾 Impact Soccer Club
- 🐾 Kids Eat Money Box
- 🐾 Benevity - American Online Giving Foundation
- 🐾 David Gamble
- 🐾 Mary Anne Jensen
- 🐾 Richard McCann
- 🐾 Lori Truman
- 🐾 Sodexo Stop Hunger Foundation
- 🐾 Mari Spilker
- 🐾 The Whittenburg Foundation
- 🐾 Dan Whitney
- 🐾 Jefferey Lee Kirk
- 🐾 HealthEquity\*
- 🐾 Bamboo HR\*

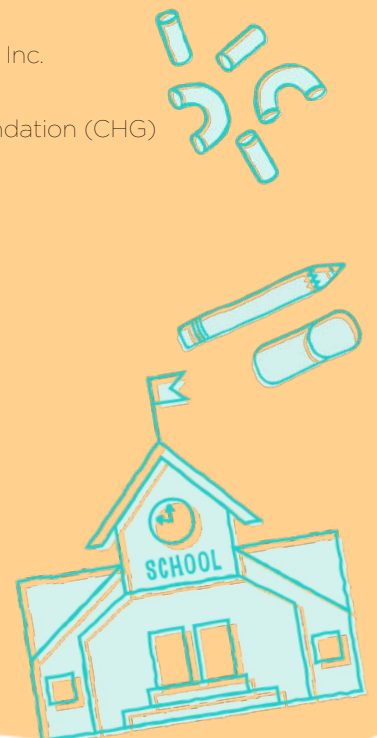
### Above \$500

- 🐾 Panda Restaurant Group, Inc.
- 🐾 Patricia Medina
- 🐾 Making a Difference Foundation (CHG)
- 🐾 Kroger Co Foundation
- 🐾 Jenny Leake

### Above \$250

- 🐾 Shelli Baxter
- 🐾 Costco
- 🐾 Katie Kourianos
- 🐾 Kathy Melby
- 🐾 Russell Stephensen
- 🐾 Michelle L. Walker
- 🐾 Karen Loveridge
- 🐾 Shawn Horton
- 🐾 Liz Hammond
- 🐾 Sarah Flanigan

\*Gift-in-Kind Donation



# Make a Difference with the USANA Foundation

Every child deserves reliable food, and every family deserves the chance to thrive. When you support the USANA Foundation through our global and local programs, you help feed kids in Utah and empower families around the world through sustainable nutrition.

There are many ways to get involved—each one meaningful, each one impactful.

## Give Hope Through Your Support

Your generosity fuels both immediate hunger relief and long-term solutions.

### ♥ **Donate Monthly**

Provide consistent support that keeps food on the table week after week. Visit us at [USANAFoundation.org](https://USANAFoundation.org) to become a donor.

### ♥ **Adopt a School**

Through USANA Kids Eat, ensure students have reliable weekend meals all year long.

### ♥ **Sponsor a Garden Tower Community**

Help families grow their own food and build self-reliance through our global Garden Tower program's sustainable nutrition initiatives.

### ♥ **Sew Hope With Us**

Help create the Garden Towers that feed families for years to come and learn about our global program.

### ♥ **Be a Regular Volunteer**

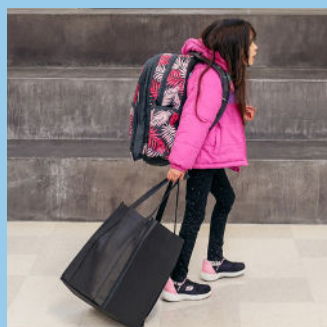
Support local programs through ongoing service opportunities with USANA Kids Eat.

### ♥ **Pack or Deliver Food Bags**

Ensure kids have nutritious meals when school isn't in session with our USANA Kids Eat weekend bag program.

## Feed the World With Us

Whether you give, serve, or share your time with the USANA Foundation, you are helping nourish children locally and empower families globally. Together, we are building stronger, healthier communities—one child, one family, one act of kindness at a time. Join us today. Visit [USANAFoundation.org](https://USANAFoundation.org) to get involved.





kids eat



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USANAKidsEat.org

*USANA Kids Eat is a program by the USANA Foundation. Visit [USANAFoundation.org](https://USANAFoundation.org) to learn more and support our global and local initiatives to empower hungry families.*